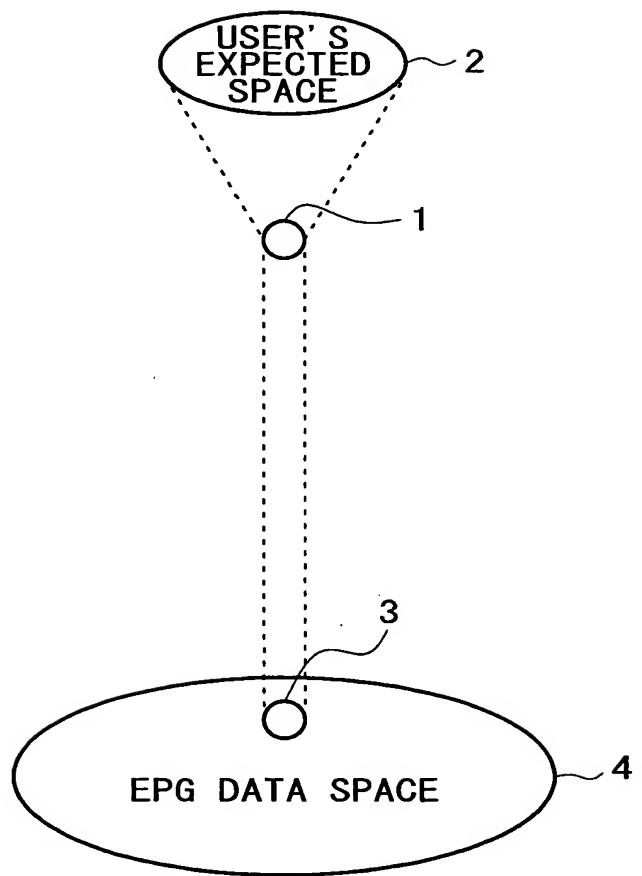


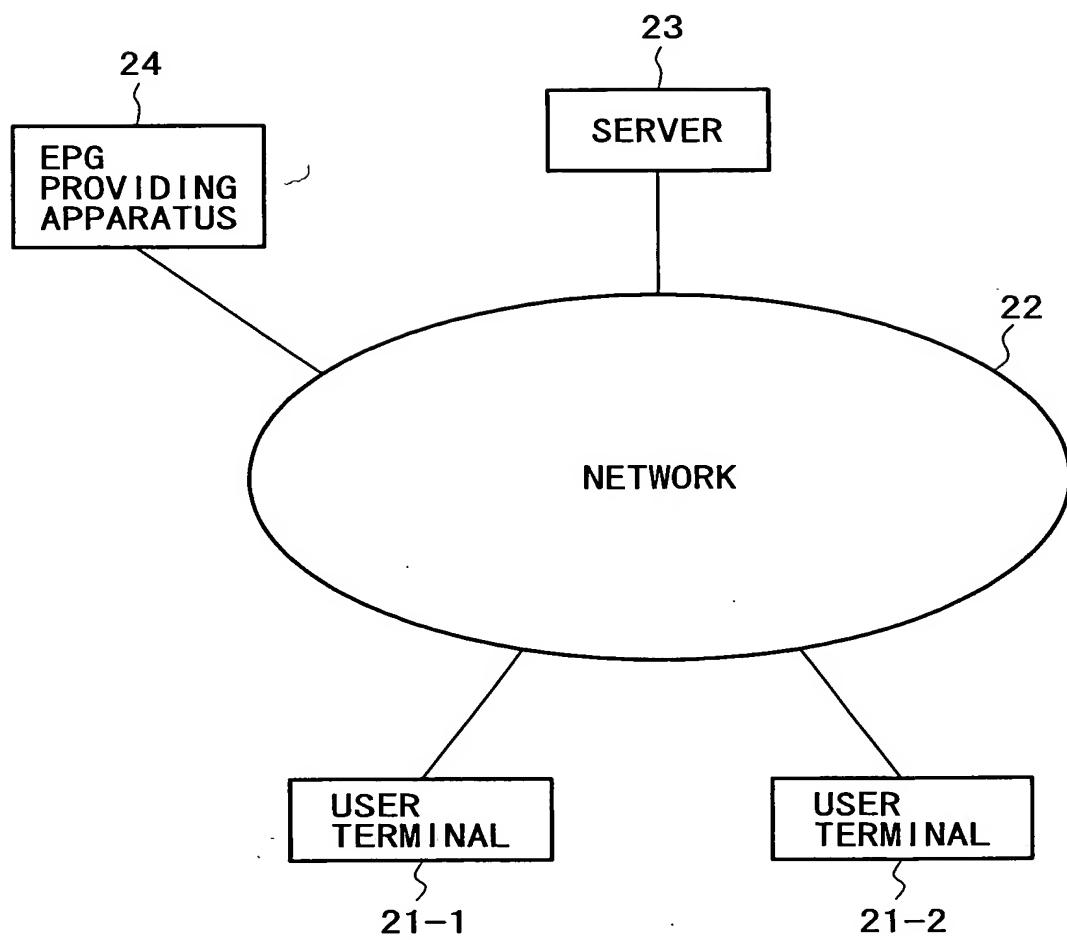
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FIG. 1



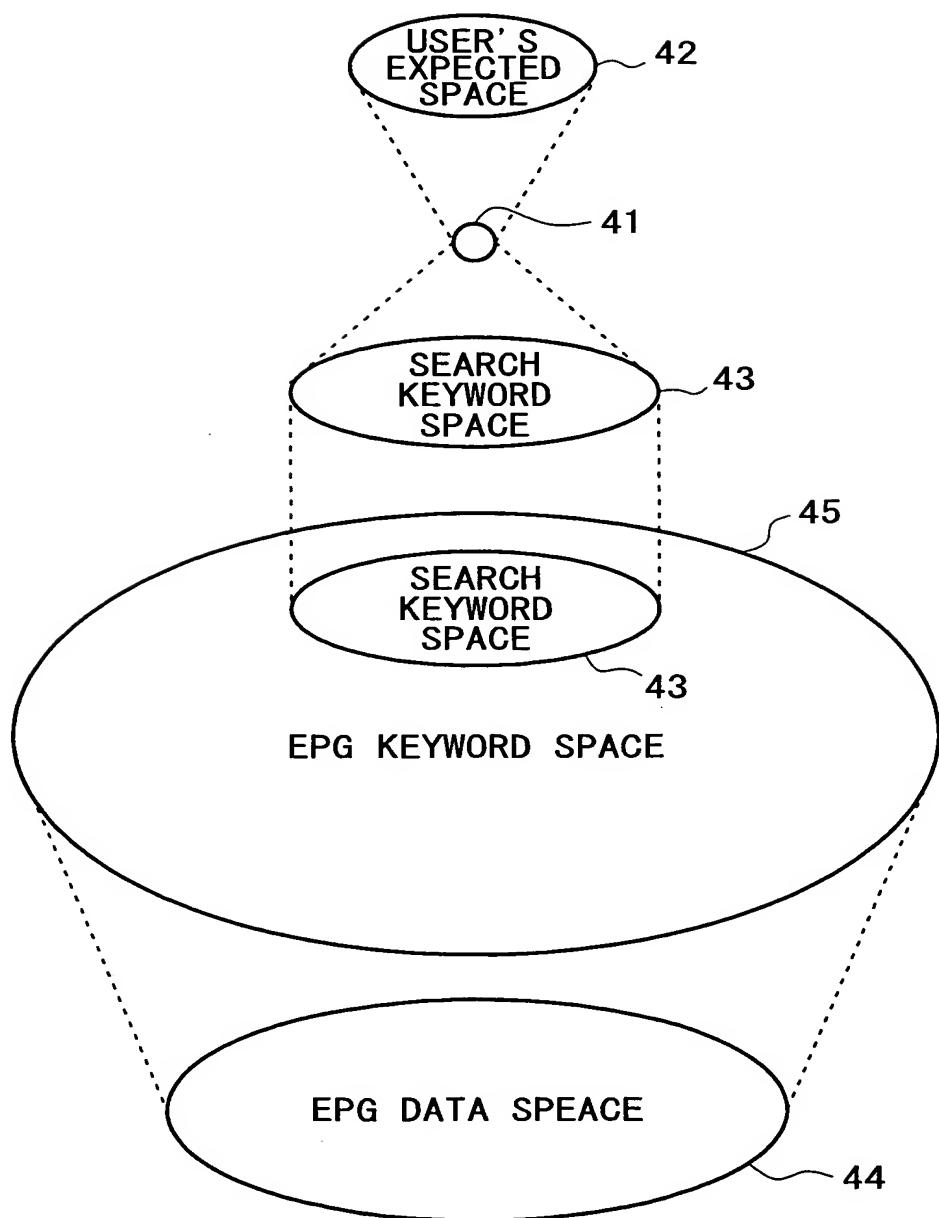
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FIG. 2



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FIG. 3



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FIG. 4

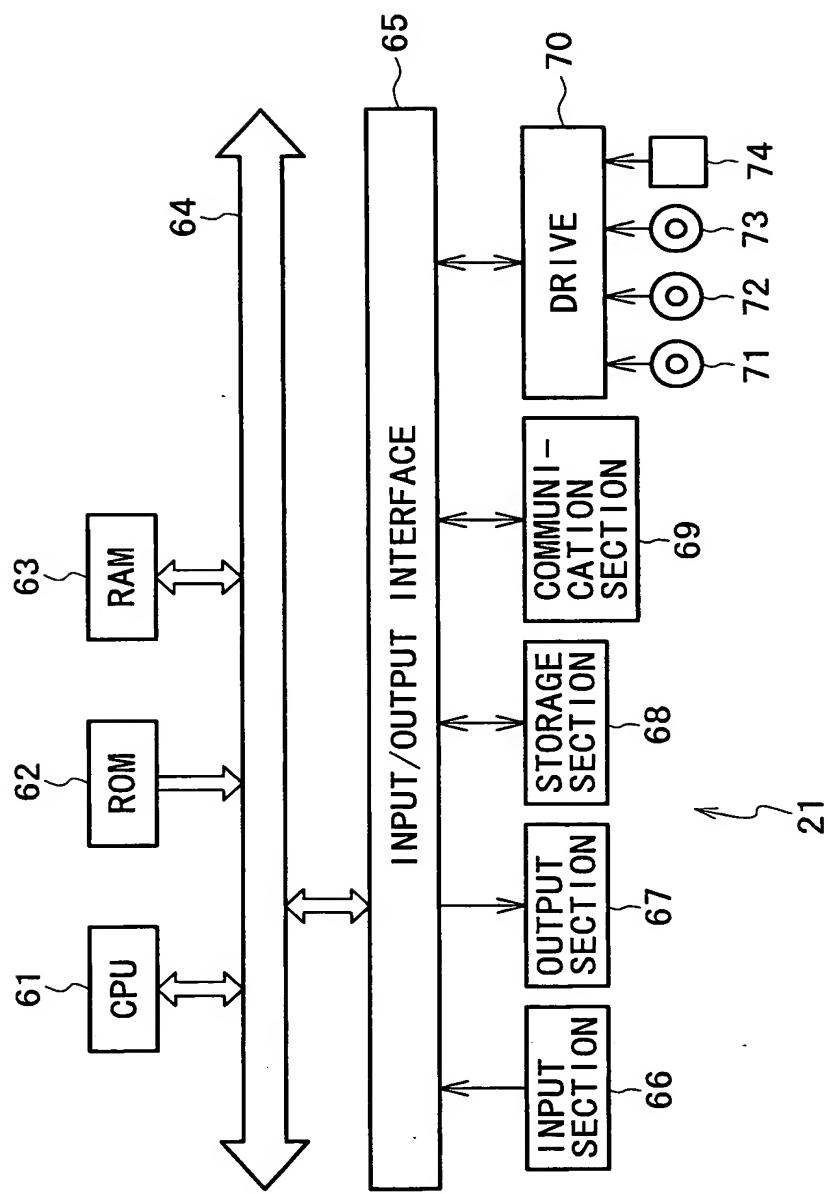
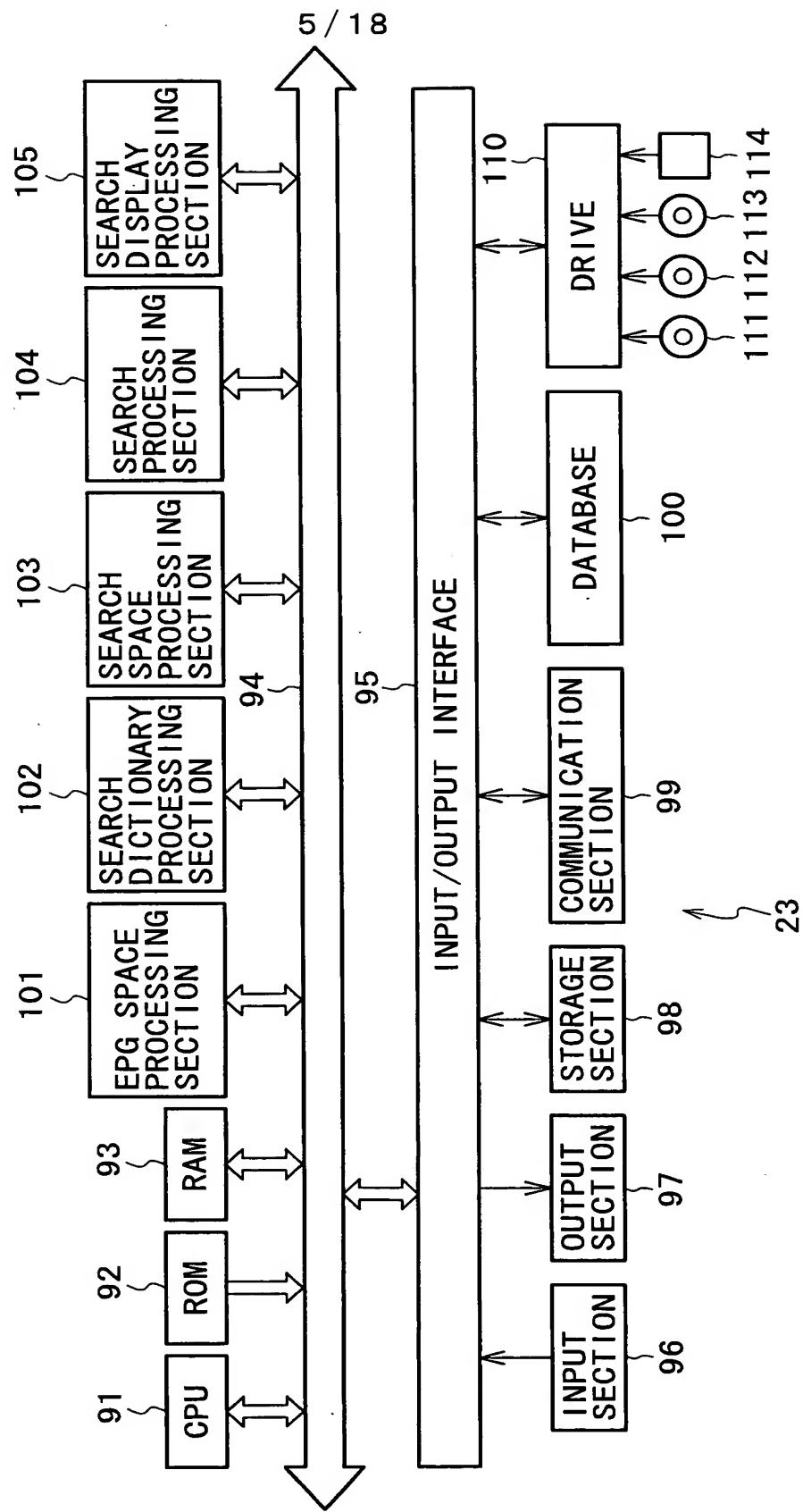


FIG. 5



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FIG. 6

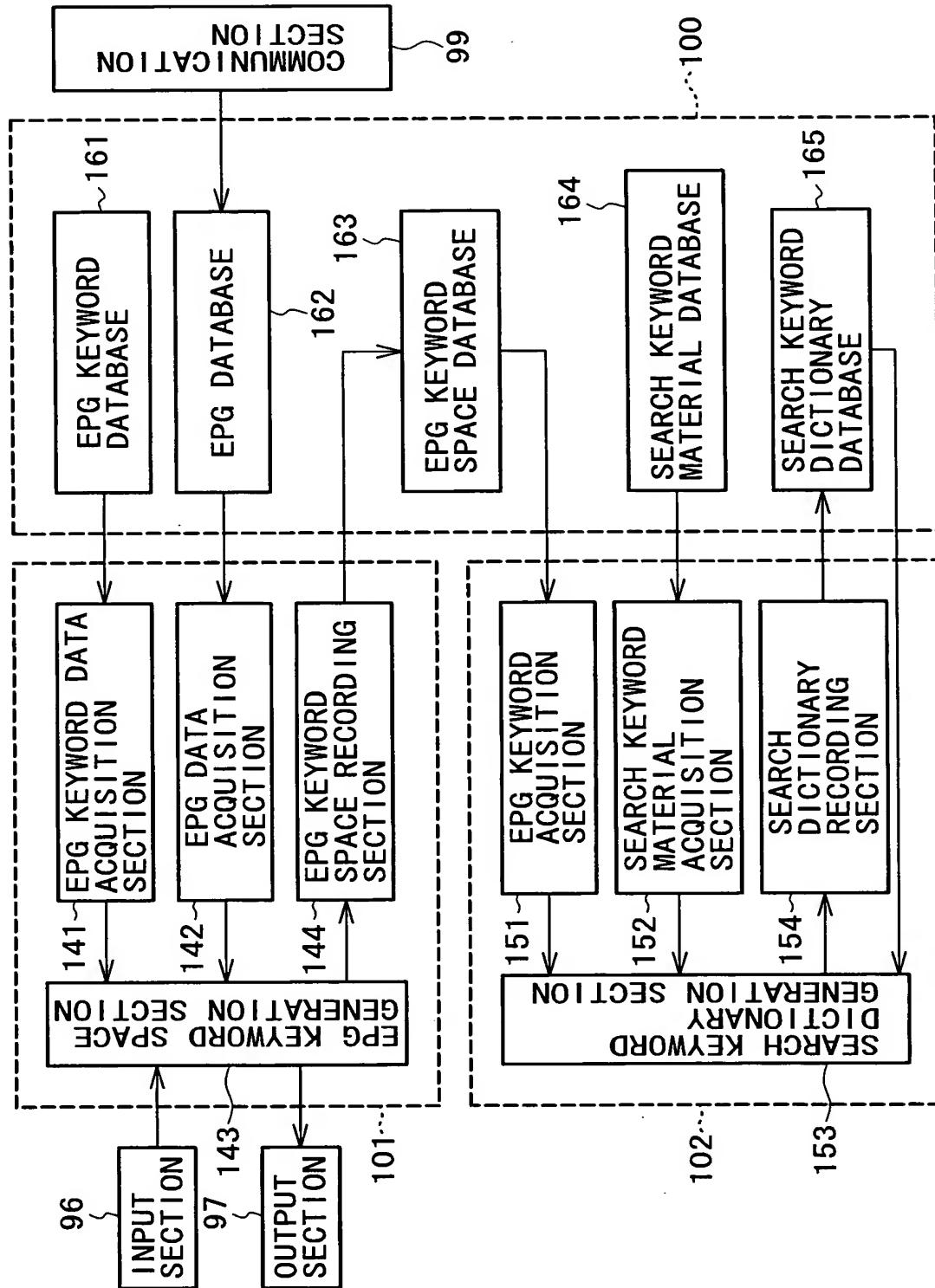


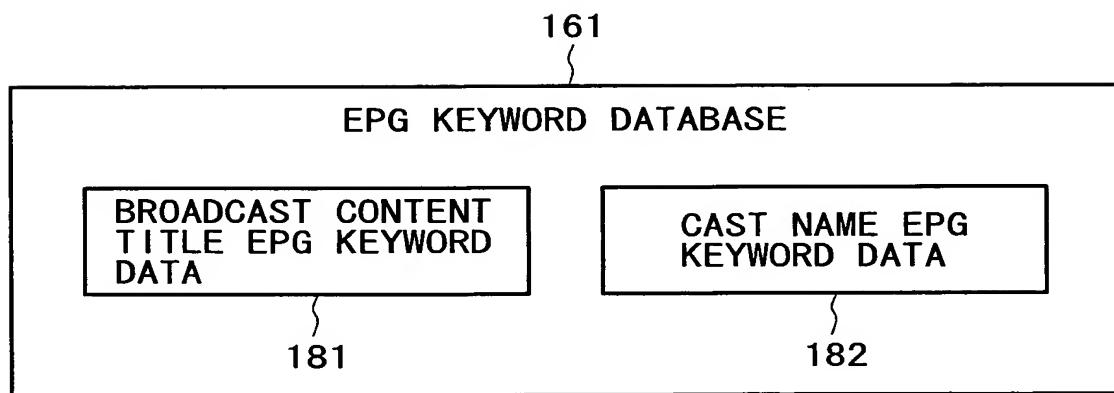
FIG. 7

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CONTENT ID	CONTENT TITLE	BROADCAST STATION	BROADCAST DATE	BROADCAST START TIME	BROADCAST END TIME	GENRE	CONTENT INTRODUCTION
a1~ 0001	OK ?	FUJI TV	12/01	12:00	13:00	VARIETY SHOW	AT NOON, . . .
a2~ 0002	WNS	TV TOKYO	12/01	23:00	23:45	OTHERS	THE CITY NEWS IS . . .
a3~ 0003	COOKING	NHK	12/01	13:55	14:00	COOKING	COOKING, . . .

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## F I G. 8



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FIG. 9 A

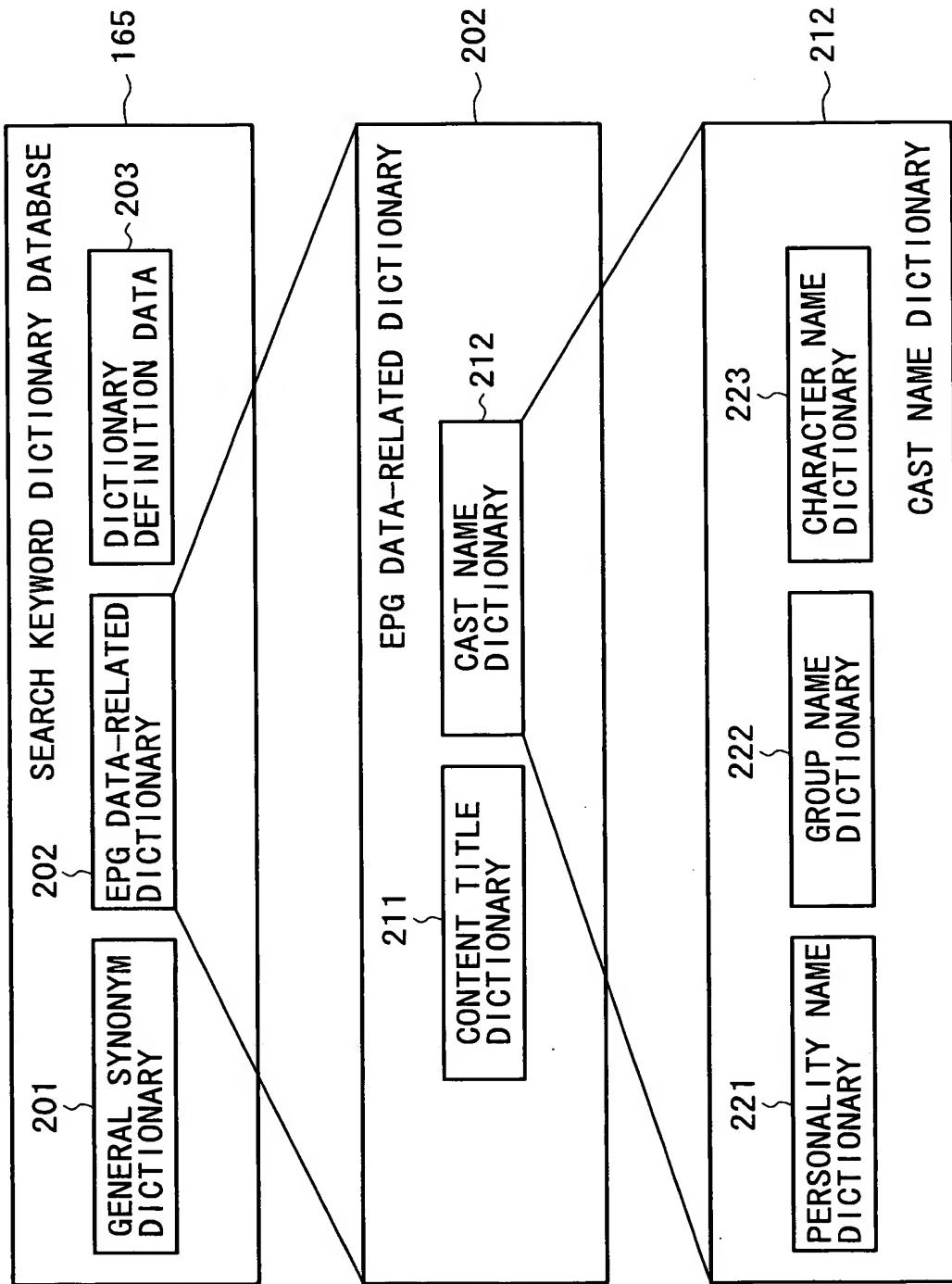
	CONTENT ID	FORMAL TITLE	COMMON TITLE	POPULAR TITLE 1	POPULAR TITLE 2
b1	0001	IS IT OK TO LAUGH ?	OK ?		
b2	0002	WORLD NEWS SATELLITE	WNS	WORLD NEWS	
b3	0003	FIVE-MINUTE COOKING	COOKING	5-MIN. DISH	

FIG. 9 B

	CONTENT ID	CAST NAME 1	CAST NAME 2
c1	0001	TSUMORI	TAKIYA KIMURA
c2	0002	MAOKO OGAWA	HEI TARO OYAMA
c3	0003	ICHIRO MIYAMOTO	

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## FIG. 10



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**F I G. 1 1 A**

FORMAL TITLE	COMMON TITLE	POPULAR TITLE 1	POPULAR TITLE 2
WORLD NEWS SATELLITE	WNS	WORLD NEWS	

d1 ~

**F I G. 1 1 B**

FORMAL TITLE	COMMON TITLE	POPULAR TITLE 1	POPULAR TITLE 2
KAZUYOSHI MORITSU	TSUMORI		
TAKIYA KIMURA	KIMUTAKI	TAKIYA	
RINGO KATORI	RINGO	RINGO-MAMA	

e1 ~

e2 ~

e3 ~

**F I G. 1 1 C**

FORMAL TITLE	COMMON TITLE	POPULAR TITLE 1	POPULAR TITLE 2
SNAP	SUNAPPU		

f1 ~

**F I G. 1 1 D**

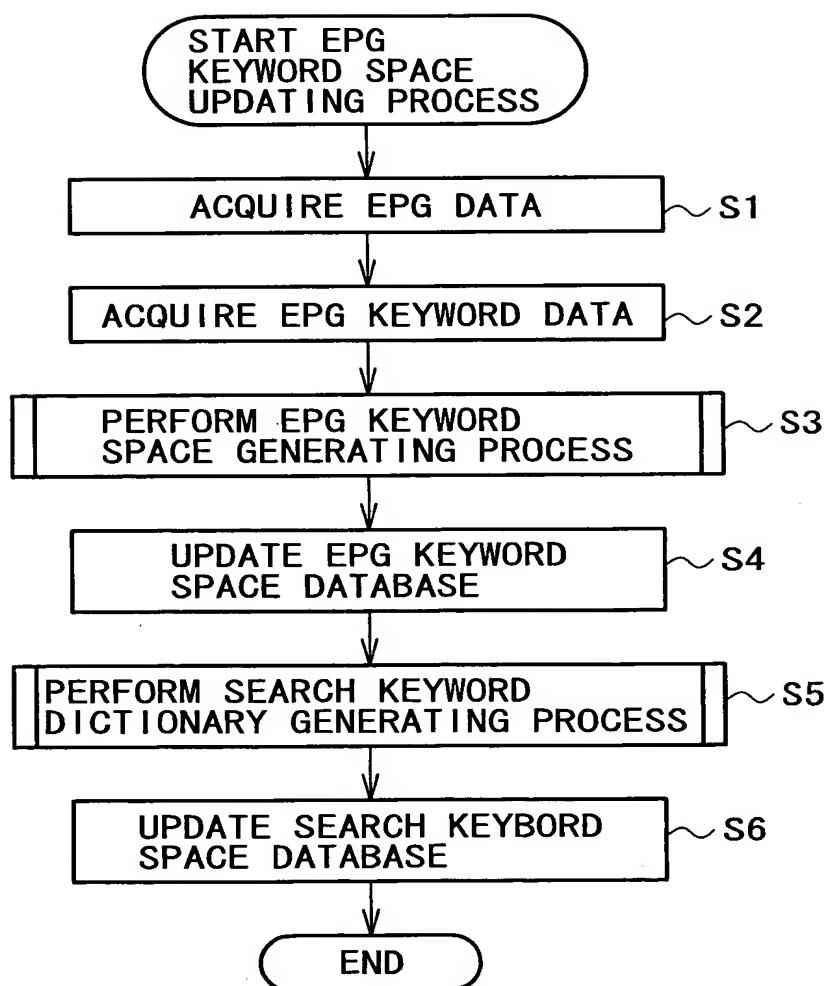
FORMAL TITLE	COMMON TITLE	POPULAR TITLE 1	POPULAR TITLE 2
GINTARO YAJIMA	GINTARO	GIN-CHAN	
RINGO-MAMA	MAMA		

g1 ~

g2 ~

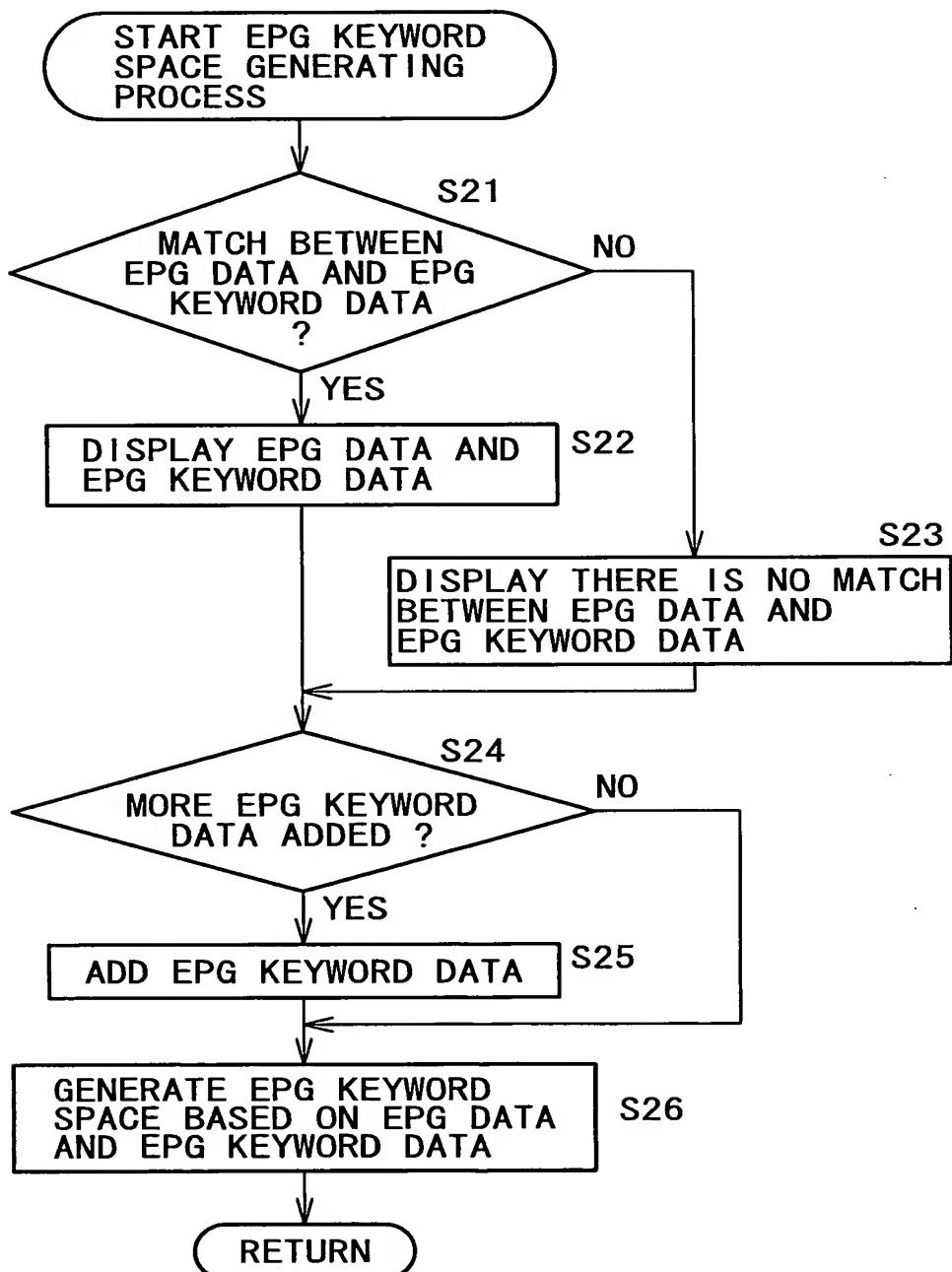
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FIG. 12



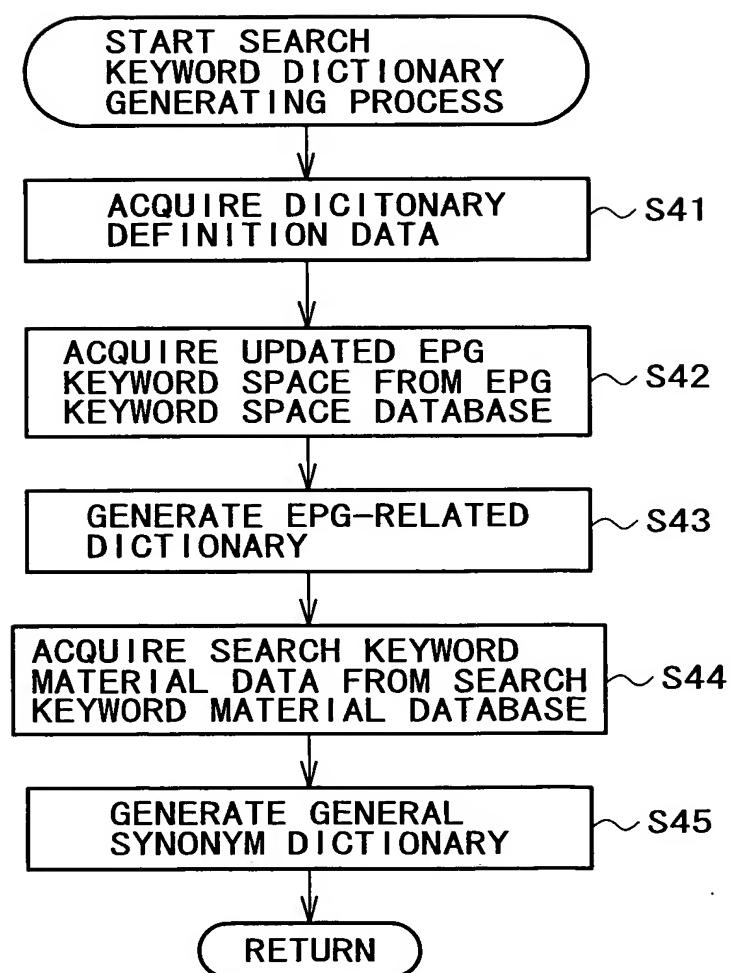
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FIG. 13

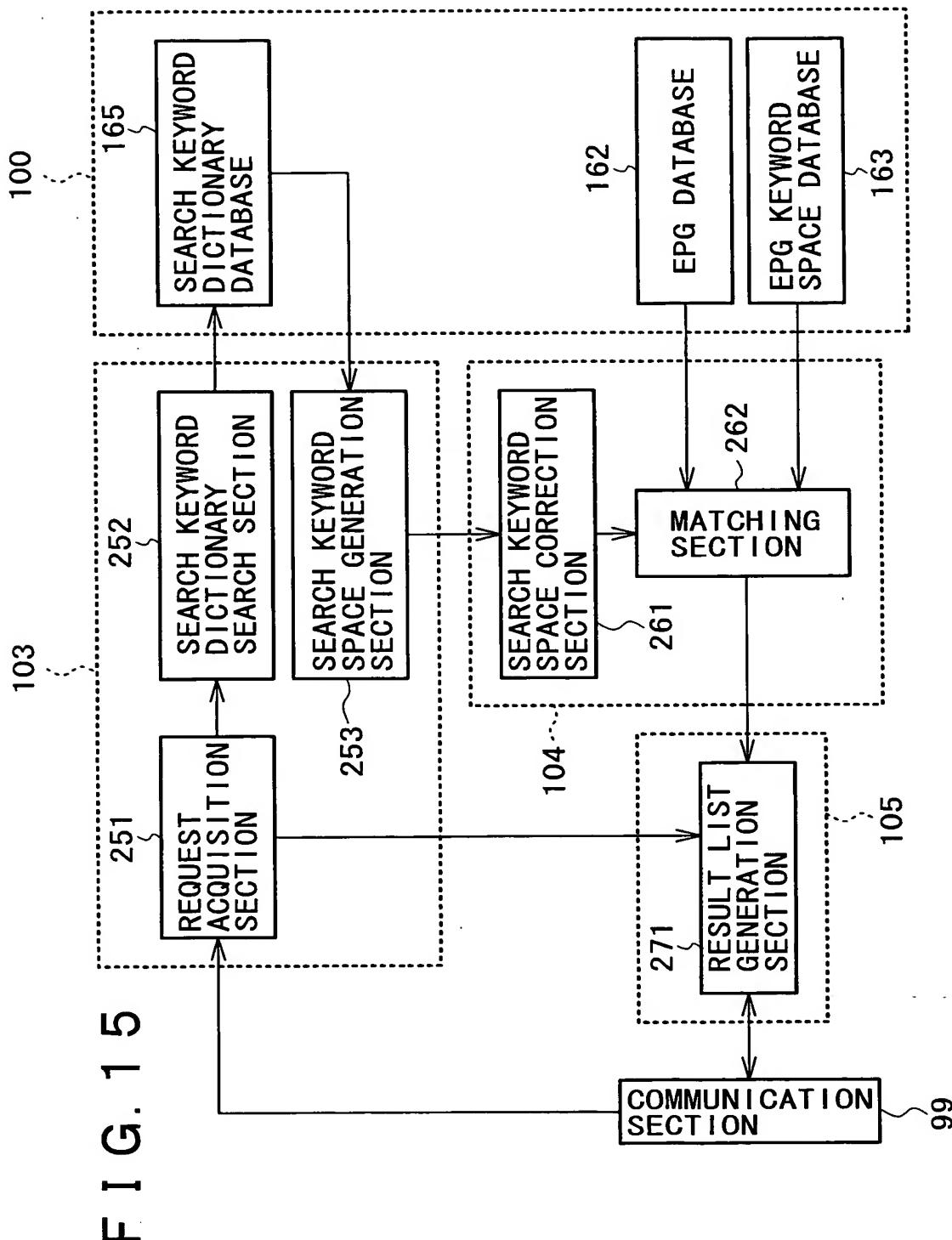


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FIG. 14

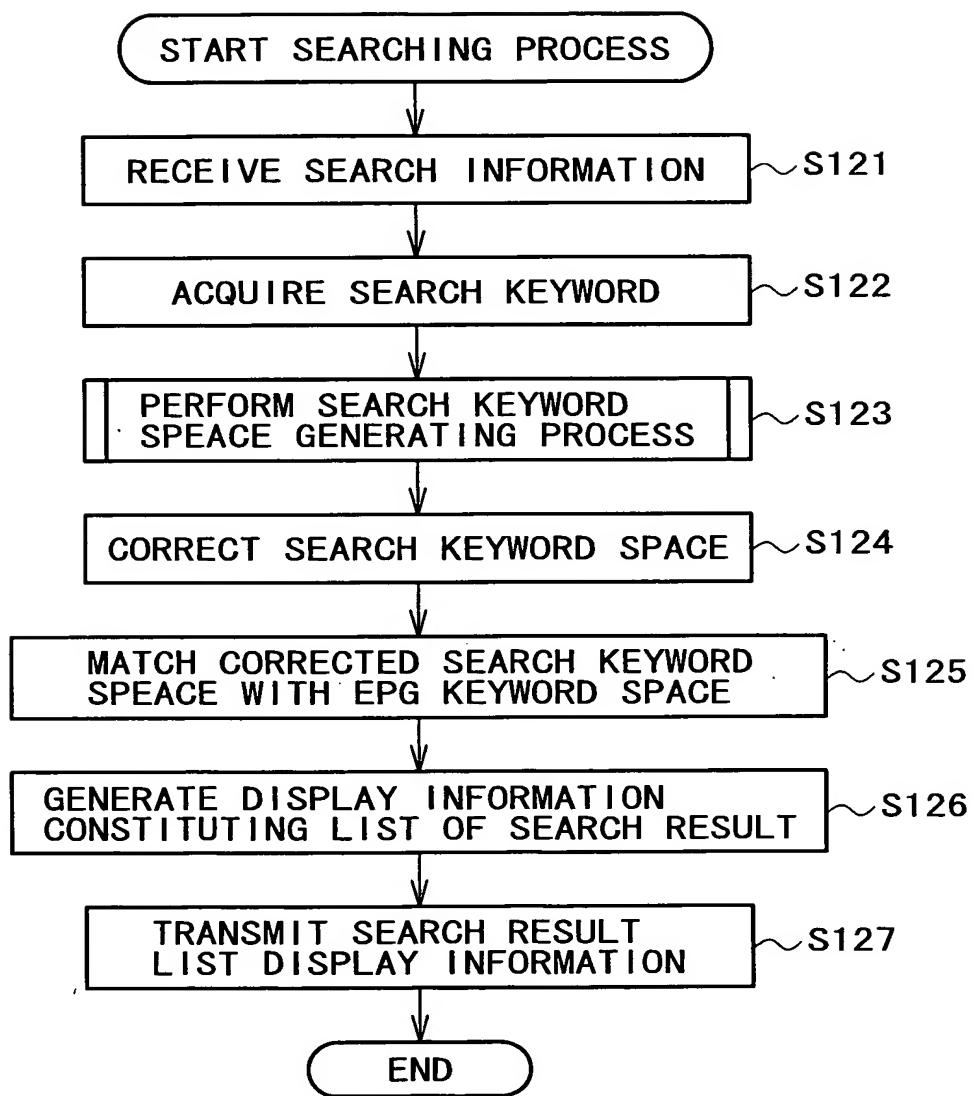


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FIG. 16



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FIG. 17

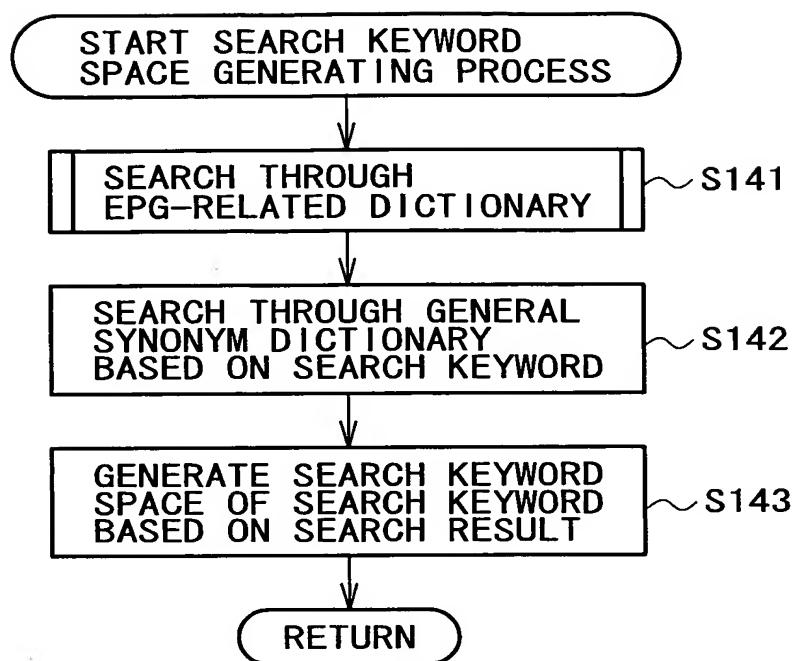
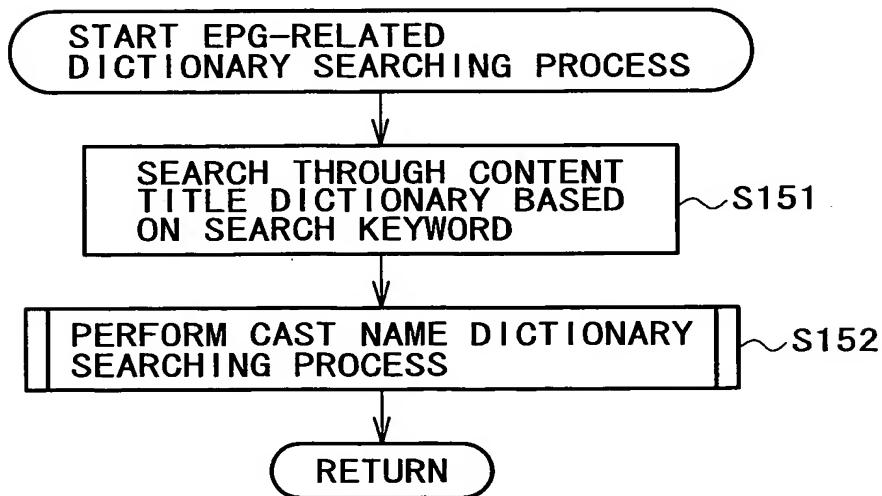
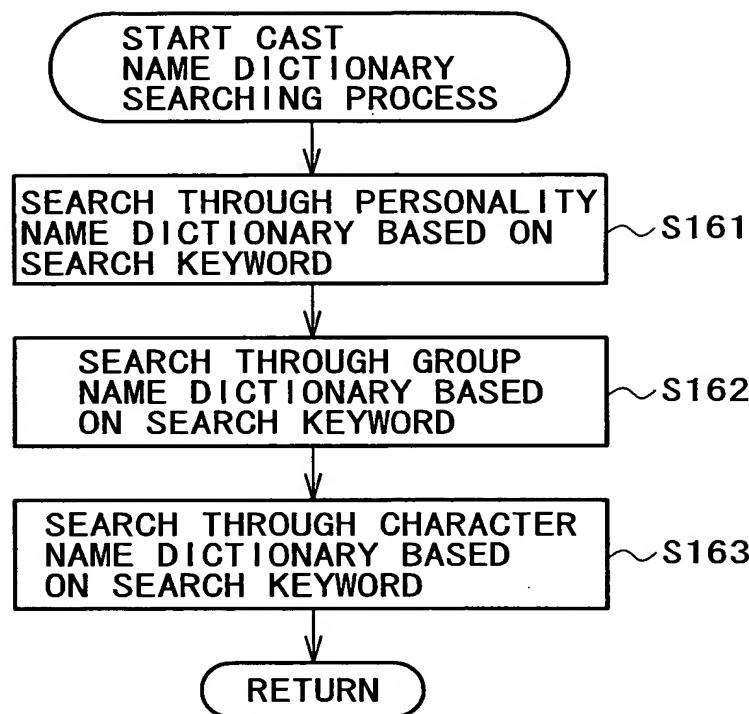


FIG. 18



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F I G. 19



F I G. 20

GROUP NAME	PERSONALITY NAME 1	PERSONALITY NAME 2	PERSONALITY NAME 3	...
SNAP	TAKIYA KIMURA	RINGO KATORI	MASAHIRO NAKATA	...

A curly brace on the left side of the table is labeled 'h1' at its base.